



2025/2026

TA2NZ

New Zealand
Champion



33 Caleb Byers
SP Tools
TA2NZ

INSULATOR
POLE POSITION WINNER
ROUND 3
\$1,000

INSULATOR
POLE POSITION WINNER
ROUND 4
\$1,000

INSULATOR
ROUND WINNER
ROUND 3
\$500

INSULATOR
ROUND WINNER
ROUND 6
\$500

PAY
INSULATOR ROUND WINNER
SUM OF
FIVE HUNDRED DOLLARS

CALEB BYERS

CALEB BYERS

Born on 22 January 2008 in Christchurch, New Zealand, Caleb Byers is an emerging young racing driver determined to become New Zealand's next standout motorsport talent. Caleb has been inspired by drivers such as Shane van Gisbergen and Ryan Wood. Caleb is currently competing in TA2, New Zealand's fastest-growing premier V8 saloon car racing class.

Caleb has just won the inaugural 2025/2026 TA2 New Zealand Championship which was impressive considering it was also his rookie season.

Caleb's passion for motorsport began early. From the age of four, he was driving anything he could—grass karts, quad bikes, tractors, paddock cars, and motocross bikes. When he was not behind the wheel, he was spending time with family and friends at racetracks whenever possible.

Racing Journey to date

- Started circuit racing at age 12 and quickly developed a reputation for determination and pace.
- Found early success in 2KCup and Formula Ford.
- Progressed into the New Zealand 2024/2025 Toyota GR86 series.
- Moved into TA2/Trans-Am in late 2025, recording lap records throughout New Zealand, pole positions, and race wins.
- Won the 2025/26 New Zealand TA2 Championship and earned the opportunity to race in Australia at Queensland Raceway with Jarrod Hughes in the TA2 tag team enduro.





OFF TRACK

Caleb understands that performance away from the racetrack matters just as much as performance on it. With a quiet confidence, a strong passion for motorsport, and an ability to connect with everyone from fans to media, he helps brands and sponsors build meaningful relationships with audiences and partners alike.

When he is not studying at the Canterbury University or working in his dad's engineering business, Caleb is refining his craft in the gym and on the simulator, chasing every advantage and preparing thoroughly for the next opportunity.

"Off track, I am always working toward the next step. With no team and only my family to lean on, I must be a personal trainer, sponsorship manager, data engineer and PR person. I want to be a professional race car driver, so I leave nothing on the table."

ON TRACK

Caleb's results on track speak for themselves. Across Formula Ford, GR86, and TA2/Trans Am, he has consistently run at the front of the field and established himself as a genuine championship contender. His 2025/26 TA2NZ Championship victory highlighted not only his speed and determination, but also his race craft, resilience, and ability to deliver when it matters most.

Having worked with skilled professionals and, at times, competed with only family support, Caleb understands firsthand what it takes to succeed: hard work, resilience, and grit.

“The results I have achieved throughout my career reflect the environment I have been fortunate to be part of. I try to surround myself with people who share the same intent and passion—to win races, secure pole positions, and fight for championships. You are only as strong as the people around you.”





“I will do whatever I can to make the step up whenever the opportunity arises. I will race anything with four wheels!”

LOOKING TO THE FUTURE

Caleb has clear ambitions, both in life and in motorsport. His long-term goal is to race at the highest level possible, whether that is in NASCAR in the United States or closer to home in the Supercars Championship.

He understands that reaching those categories will require major support, strong funding, and the right opportunities. Even so, he remains open-minded and ready to take the next step whenever it comes.

- **Target categories include NASCAR and the Supercars Championship.**
- **Potential pathways could include TA2, Trans Am, Porsche Cup, Super2, GT4, and GT3.**
- **His mindset is simple: seize every opportunity and keep progressing in motorsport.**

So far, Trans Am racing has been a standout highlight in Caleb’s journey. The category is loud, aggressive, and closely matched, which creates exciting racing for competitors and spectators alike.

It is a class that rewards pure driving skill. With no driver aids and little aerodynamic assistance, success comes down to the fundamentals: strong braking, mechanical grip, race craft, and courage behind the steering wheel

SUPPORT PARTNERS

If your business or brand is looking for high-impact exposure and a committed ambassador, Caleb offers a strong platform for partnership. He combines on-track performance with authentic off-track engagement, helping brands connect with customers in memorable and meaningful ways.

- **Customised branded merchandise and promotional opportunities**
- **Attendance at product launches, brand activation events, and corporate evenings**
- **Meet-and-greets at race weekends and corporate drive days**
- **Targeted video and social media content designed to increase brand visibility**

During his rookie TA2NZ season alone, Caleb's social media channels generated between 100,000 and 130,000 views per month—delivering valuable, consistent exposure for supporting brands. Additionally, the TV outreach of the NexGen summer series on which Caleb was a superstar was more than 1.4 million viewers.

There were a small number of corporate and private support partners who backed a small family operated race team throughout the 2025/2026 TA2 New Zealand Championship season. Their loyalty, backing, and belief in the journey made the campaign possible, without their support its simply not possible and Caleb is proud to recognise their contribution.



“My pursuit of success at the highest level is only possible because of the support, funding, and relationships built away from the track. In motorsport, those partnerships are not just valuable—they are essential.”

Caleb Byers

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